

Floor / carpet laying

1 Product	Residue free removability	Adhesion on rough surfaces	Hand tearability	Tear resistance (demasking)
tesa® 4964	+++	+++	++	+++
tesa® 4934	+	++	++	++
tesa® 64620	0	+	+++	+

Carpet fixation

2 Product	Residue free removability	Adhesion on rough surfaces	Hand tearability	Tear resistance (demasking)
tesa® 4671	+++	+++	+++	+++
tesa® 53799	++	++	++	+++
tesa® 4688	+	++	++	+++

Support for building up the fair booth

3 Product	Transparency	Adhesion on rough surfaces	Hand tearability	Shear resistance																														
Mounting / foam tapes																																		
tesa® 4952	no	+++	+	++																														
tesa® 64958	no	++	+	+																														
Mounting / filmic tapes																																		
tesa® 4965	yes	+++	0	+++																														
tesa® 4970	no	++	++	++																														
tesa® 64621	yes	++	+++	+																														
<table border="1"> <thead> <tr> <th></th> <th>Residue free removability</th> <th>Adhesion on rough surfaces</th> <th>Hand tearability</th> <th>Tear resistance (demasking)</th> </tr> </thead> <tbody> <tr> <td colspan="5">Fixing, repairing, building, coding</td> </tr> <tr> <td>tesa® 4651</td> <td>++</td> <td>+++</td> <td>+++</td> <td>+++</td> </tr> <tr> <td>tesa® 4671</td> <td>+++</td> <td>+++</td> <td>+++</td> <td>++</td> </tr> <tr> <td>tesa® 4688</td> <td>++</td> <td>+</td> <td>++</td> <td>+</td> </tr> <tr> <td>tesa® 4613</td> <td>0</td> <td>++</td> <td>++</td> <td>+</td> </tr> </tbody> </table>						Residue free removability	Adhesion on rough surfaces	Hand tearability	Tear resistance (demasking)	Fixing, repairing, building, coding					tesa® 4651	++	+++	+++	+++	tesa® 4671	+++	+++	+++	++	tesa® 4688	++	+	++	+	tesa® 4613	0	++	++	+
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tesa® 4613	0	++	++	+																														

0 poor + good ++ very good +++ excellent

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All information and recommendations are provided to the best of our knowledge on the basis of our practical experience. Nevertheless tesa AG can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. Therefore, the user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to advise you.

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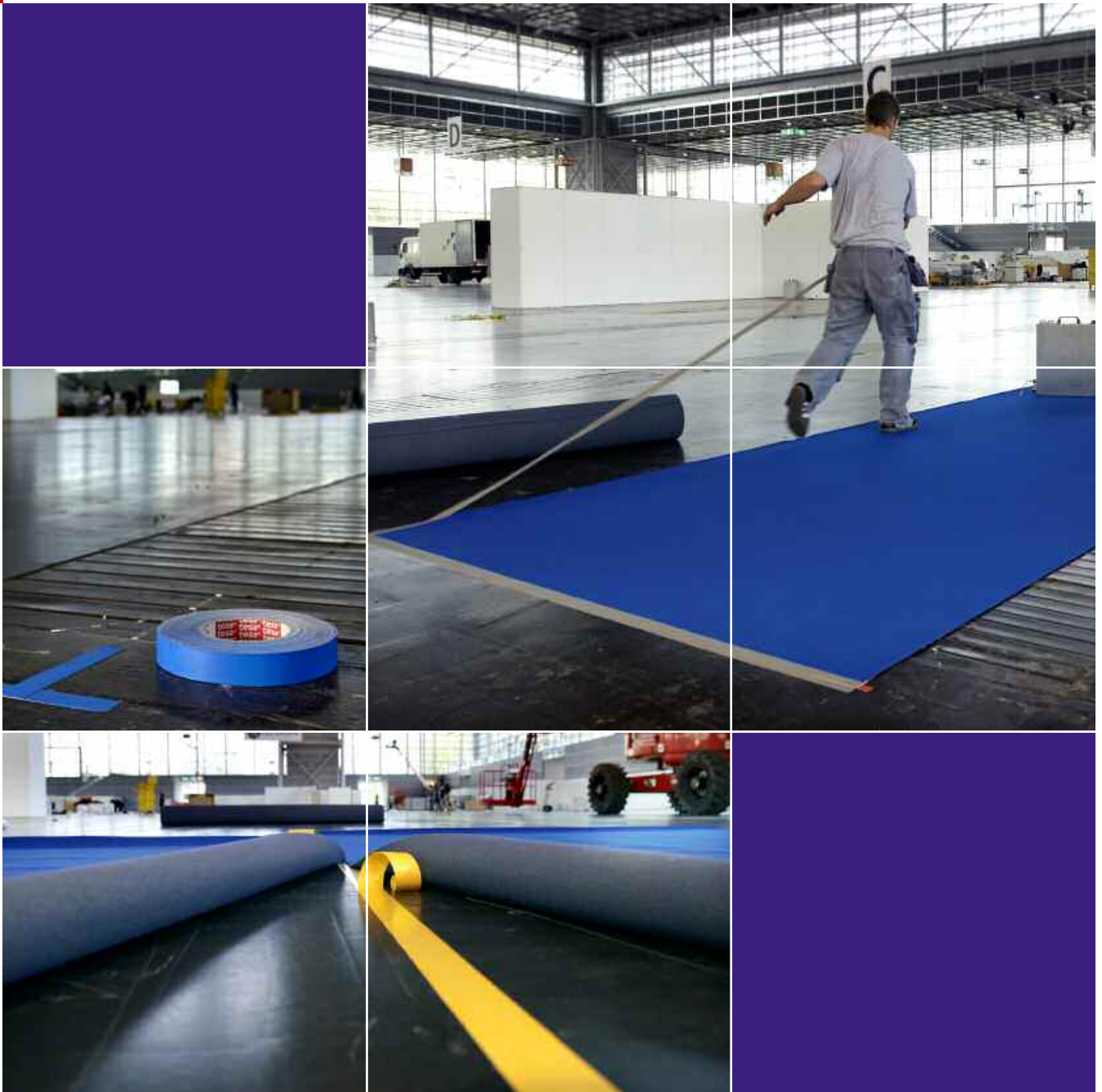
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Take Advantage of the tesa® Field-tested Adhesive Solutions – Use tesa® at Full Capacity

tesa® solutions for fairs and exhibitions
ASSORTMENT AND APPLICATION FOLDER



Benefit from experience – adhesive solutions from tesa

tesa SE is one of the world's leading manufacturers of self-adhesive tapes covering a wide range of fastening, masking and packaging applications. Over 6000 products are sold in over 100 countries either direct or via a network of approved distributors.

In this catalogue we have included the tesa® solutions which best fulfil the needs of:

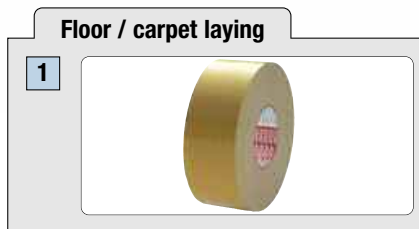
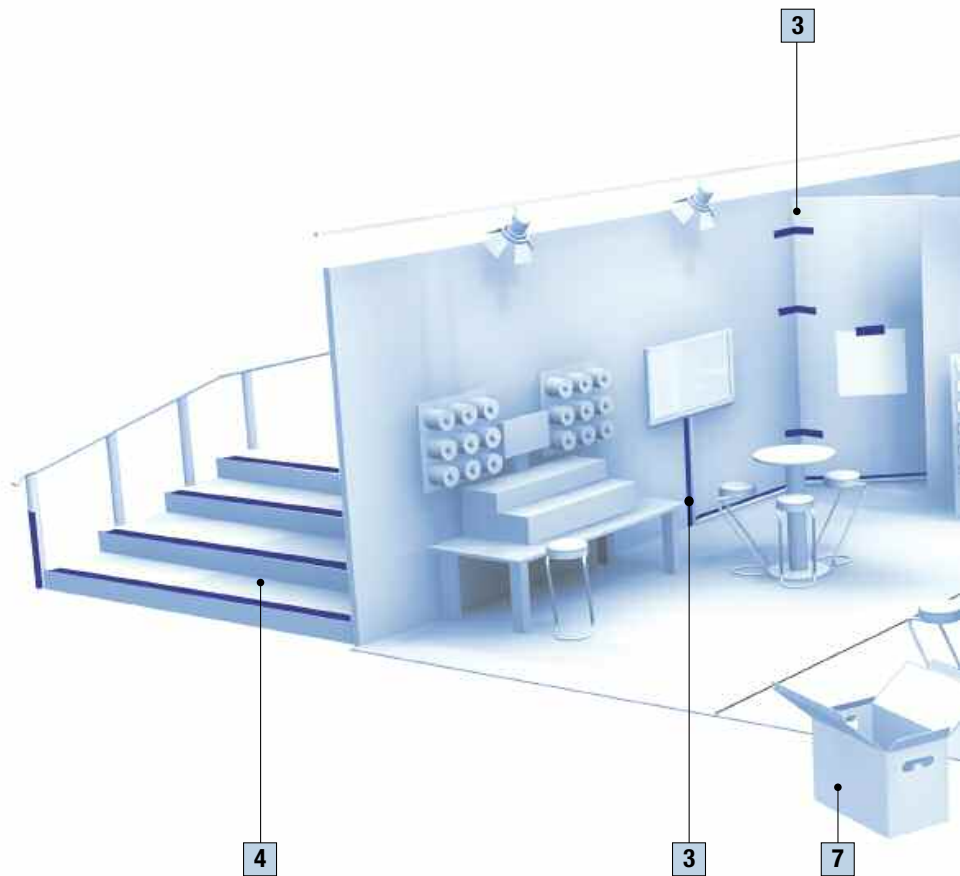
- Organisers of fairs and exhibitions and hall owners
- Organisers of events and conferences
- Service providing companies for exhibition hall owners
- Service providing companies for exhibitors (stand construction companies and suppliers)

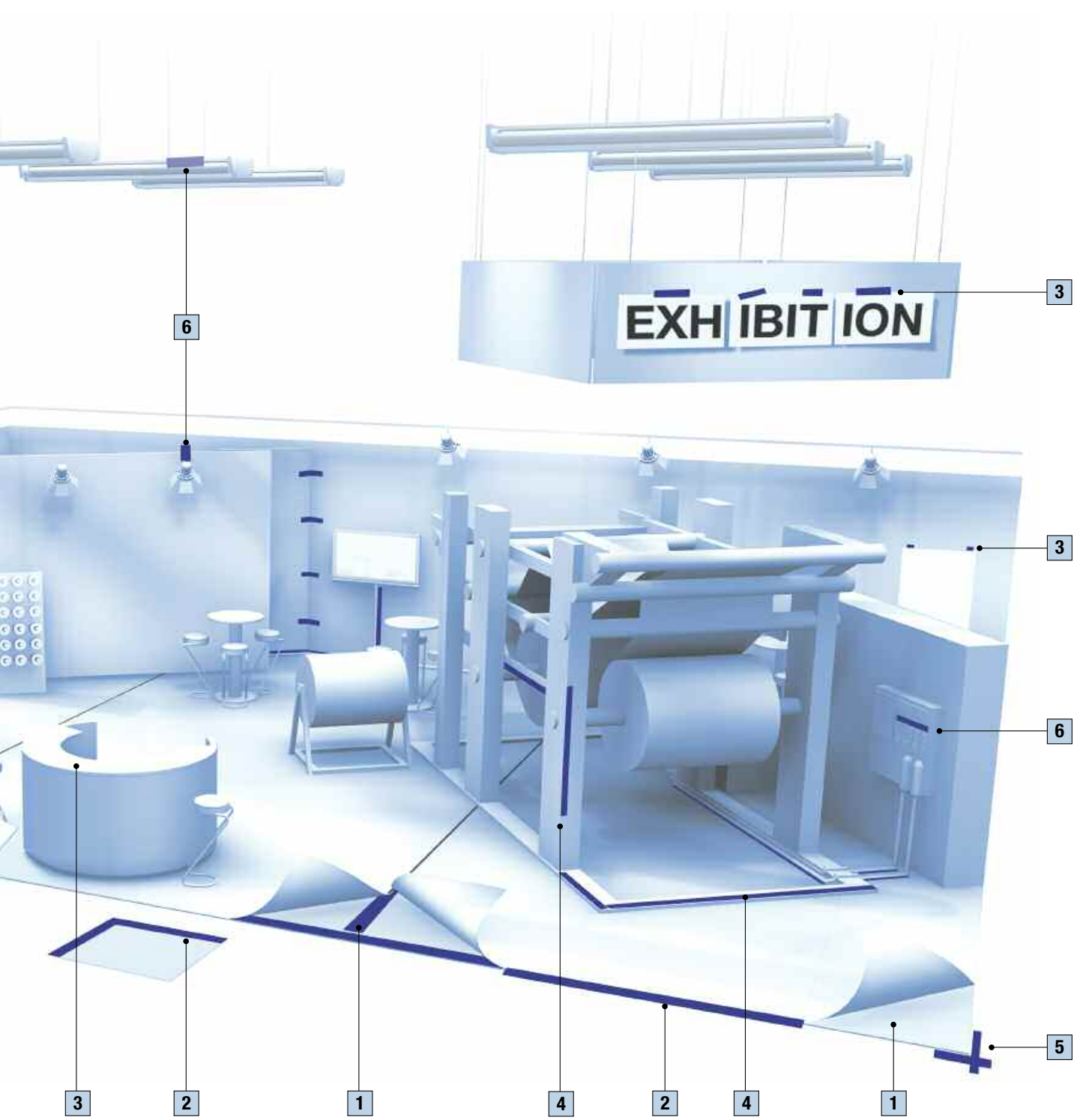
By using tesa® products you will benefit from:

- Broad assortment to serve even the most demanding applications
- Clear description of the tape properties to ease your choice
- Professional, reliable adhesive solutions
- A competent, service oriented partner

Use tesa® solutions for fairs and exhibitions to:

- **save time**
 - fast and easy applications
 - durability so you do not need to tape several times
- **save costs**
 - with the right tesa® product you do not have to clean up residues





Take advantage of the tesa field-tested adhesive solutions

Floor / carpet laying

- 1** Carpet and floor laying in exhibition halls and booths with tesa® double-sided tapes



- Very good adhesion on different surfaces (even on rough, dirty floors)
- Easy removability of the liner
- Very good tack
- Immediate bonding

Products: tesa® 4964; tesa® 4934; tesa® 64620

1st Choice tesa® 4964

- Clean removal of the tape without any residues
- Very good for different types of carpets and floors
- Excellent durability against mechanical stress due to the strong cloth backing



Carpet fixing

- 2** Fixing of carpet edges with tesa® cloth tapes



- "The edge tapes" for protecting the edge of the carpets or floors after laying
- Flexible, but strong backing (suitable for taping long lanes)
- Easy unwinding for fast applications
- Easy to tear by hand
- Products are available in different colours for a perfect carpet-tape match

Products: tesa® 4671; tesa® 53799; tesa® 4688

1st Choice tesa® 4671

- Clean removal of the tape without any residues
- Excellent abrasion resistance of the tape surface



Support for building the fair booth

3 Mounting applications with tesa solutions



Double sided tapes

- Very good bonding of different materials and surfaces
- Easy removability of the liner

Products: tesa® 4952; tesa® 64958
tesa® 4965; tesa® 4970; tesa® 64621

1st Choice tesa® 4952

- Strong foam backing for heavy objects and difficult surfaces

1st Choice tesa® 4965

- Excellent choice for mounting of transparent objects (e.g. glass)



Spray glues

- Fast drying
- Suitable for mounting light to medium weight materials (e.g. shields)

Products: tesa® 60021, tesa® 60023

1st Choice tesa® 60023

- Excellent choice for temporary bonding of lightweight materials such as paper, cardboard and film



Powerstrips

- Easy to remove without leaving residues
- Very good solution for delicate surfaces

Product: tesa® 58002



Multipurpose applications with tesa solutions:



Cloth tapes

- The all-rounders for the fair booth
- For fixing of cables, building up booth walls, building displays, colour coding

Products: tesa® 4651; tesa® 4671
tesa® 4688; tesa® 4613

1st Choice tesa® 4651

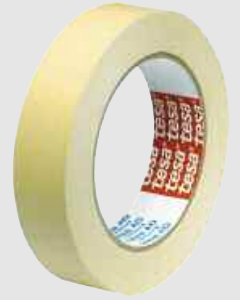
- Excellent choice for heavy duty applications around the booth



Adhesive Remover

- For cleaning up surfaces on the fair booth
- For easy removal of residues or labels

Product: tesa® 60042



Masking Tape

- For temporary fixation of posters or banners
- For masking applications during painting of the fair booths

Product: tesa® 4323



Tapes for other applications

4 tesa® warning tapes for marking exits, stairs, and steps

- Good adhesion on different surfaces
- Strong backing of the tape

Products: tesa® 4169; tesa® 60760

Dispenser: tesa® 6089



tesa® Anti-slip tapes to prevent accidents on steps, ladders, ramps or slippery surfaces

- Extremely strong and durable
- Very good adhesion

Products: tesa® 60950; tesa® 60951



5 tesa® tapes for marking the position of booths

- Very good adhesion on exhibition floors
- Easy to apply

Products: tesa® 4671; tesa® 4688; tesa® 4252

1st Choice tesa® 4671

- Excellent hand tearability and durability



6 tesa® tapes for cable insulation

- Specially designed for electrical insulation applications
- Very good flexibility

Products: tesa® 4163; tesa® 53948

1st Choice tesa® 53948

- Certified according to MQ, SEMKO, IEC 454-3-1



7 tesa® tapes for fixing cover foils over carpets; sealing cartons

- Fixation of the protection foil for carpets
- Good adhesion also on rough surfaces and good hand tearability

Products: tesa® 4100; tesa® 4120

- Sealing of cartons and boxes

Product: tesa® 4089

